



**Kings of Q *DOUBLE* BBQ Cook-Off featuring  
KCBS SANCTIONED CONTEST  
AND  
WHOLE HOG BBQ COOK-OFF  
North Carolina State BBQ Championship**

January 16, 2024

Dear Friends of BBQ,

I hope this letter finds you well. I am writing to invite you to participate as a sponsor for our upcoming Kings of Q BBQ Cook-Off in Ayden, NC. **This spectacular event will feature a double cook-off, including the prestigious Kansas City Sanctioned Competition and Ayden's First Hometown Throwdown Whole Hog Cook-Off.**

Our town has a rich tradition in the art of BBQ, deeply rooted in the culinary contributions of the Dennis and Jones family. This cook-off not only celebrates the contemporary BBQ culture but also pays homage to the historical significance that these families bring to our community. The King's of Q BBQ Cook-off is a non-profit organization that through this event supports our youth by giving scholarships for future education.

**MARK YOUR CALENDARS!**  
**Kings of Q *DOUBLE* BBQ Cook-Off featuring  
KCBS SANCTIONED CONTEST  
AND  
WHOLE HOG BBQ COOK-OFF  
Date: May 17-18, 2024  
Location: Downtown Ayden**

We believe that your support will not only contribute to the success of this event but will also showcase your commitment to our community. Thank you for considering our sponsorship proposal. Should you have any questions or require further information, please do not hesitate to contact Sarah Coltrain at 252-414-8037 or sarahbcoltrain@gmail.com.

To confirm your sponsorship, please complete the attached form or submit online at [www.aydenbbq.org](http://www.aydenbbq.org).

We look forward to working together to make the Kings of Q BBQ Cook-Off a memorable and successful event.

Sincerely,

Stephen Smith  
Kings of Q BBQ Cook-off President  
Established





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**Sponsorship Levels:**

**Entertainment/Event Sponsor: \$5,000+**

- Headline sponsor with company logo on Kings of Q website homepage and sponsor page
- Logo on billboards and printed materials
- Premium logo placement on banners at entry points + Photo Booth
- Radio, Website, Television recognition
- Exclusive interviews
- Microphone opportunity at the Meet and Greet
- Tickets to Welcome Party

**Gold Sponsor: \$2,500**

- Logo on entry point banners and event signs
- Main festival stage recognition
- Radio recognition
- Recognition on the Kings of Q website
- Logo on various BBQ printed materials
- Tickets to Welcome Party

**Silver Sponsor: \$1,000**

- Logo on entry point banners
- Recognition on the Kings of Q website
- Stage recognition announced by MC
- Business name on various BBQ printed materials

**BBQ Enthusiasts: \$500**

- Recognition on the Kings of Q website
- Recognition announced by MC
- Business name on various BBQ printed materials

**Cook Team Sponsorship: \$350 (Limited Availability)**

- BBQ tickets
- Sponsor identification sign at the cook team's site
- Recognition on the Kings of Q website

**Friends of Dennis/Jones BBQ Family: \$100**

- Name/In Honor of printed at BBQ Food Tent





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Sponsor Name/Business Name: \_\_\_\_\_

Main Contact: \_\_\_\_\_

Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Please select your sponsorship level and submit by March 31, 2024.

- Entertainment/Event Sponsor \$5,000**
  - Gold Sponsor \$2,500**
  - Silver Sponsor \$1,000**
  - BBQ Enthusiast \$500**
  - Cook Team Sponsor \$350 (20 Available, First Come First Serve)**
  - Friends of Dennis/Jones BBQ Family: \$100**
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- Check. Make payable to Ayden BBQ Festival, 524 Third Street, Ayden, NC 28513
  - Credit card. We will send you a link via email to pay by credit card.
  - Mark if you have items you'd like to add for cook team swag bags, 60 total teams.

On behalf of the Ayden BBQ Cook-off Committee, Thank you for your support in bringing the art of cooking BBQ to our community.

